



## PPFA Certification — A Great Learning and Marketing Tool!

*"I wanted to challenge myself. Preparing for the test was an education in itself. If I can get any distinction and edge from my competition, I'm going to do it."*

Randy Parrish, CPF

*"My customers were impressed when they learned that I have this certification. As word got around, I got lots of referrals because of this."*

Miranda Smith, CPF

*"The process of studying was where the most benefit came. As I read the suggested material, I was amazed at what I'd forgotten over the years. No matter how much you think you know, there is always more to learn."*

Harry Gaston, CPF

*"The MCPF exam was a great and rewarding test of my knowledge and ability. I've been extremely pleased with how much it has helped in marketing and the growth of my business!"*

Cliff Wilson, MCPF

## About The PPFA

The Professional Picture Framers Association is dedicated to promoting and upholding the professionalism of the custom picture framing industry. PPFA provides framers and retailers with educational opportunities, events, certifications, competitions, exclusive member discounts, online communities, and additional resources to expand knowledge and promote business growth.

# Become a Certified Picture Framer® or Master Certified Picture Framer®

## PPFA Invites You to Explore the CPF® and MCPF® Programs!



PPFA CPF® and MCPF® Certification  
c/o Monarch Expositions  
83 South Street, Unit 303  
Freehold, NJ 07728 USA

## How to Register

Register for the exam online at [www.ppfa.com](http://www.ppfa.com). Visit the online store and select "Certifications" and add the CPF or MCPF exam to your cart. Complete your checkout to register for the exam.

Payment is by check or credit card.

Mail or fax the completed form to:

PPFA Certification

c/o Monarch Expositions

83 South Street, Unit 303

Freehold, NJ 07728 USA

Email: [certification@ppfa.com](mailto:certification@ppfa.com)

## MCPF® Exam Prices

PPFA Members: \$400 USD

Non-Members: \$595 USD

## CPF® Exam Prices

PPFA Members: \$225 USD

Non-Members: \$325 USD

Retakes:

PPFA Members: \$150 USD

Non-Members: \$250 USD

Recertification:

PPFA Members: \$195 USD

Non-Members: \$245 USD



## CERTIFIED PICTURE FRAMER (CPF) EXAM

### The Benefits of a CPF® Designation

Show your distinction as a certified picture framer by achieving a standard of excellence that can be trusted throughout the industry. With the CPF® designation after your name, you'll instantly gain professional recognition from colleagues, employees, and customers. Certification is available to custom picture framers around the world, with testing available in Imperial and Metric options.

### History of the Certification Program

The Certified Picture Framers® (CPF®) examination was developed in 1986 in conjunction with Educational Testing Services (ETS) to provide professional recognition to individuals successfully completing the established criteria.

In developing the CPF® program, PPFA sought the expertise of industry leaders, representing a wide range of educational backgrounds and proven talents in the picture framing industry.

### Objectives

The objectives of the certification program are to:

- Standardize the principles and practices of the profession.
- Encourage self-assessment by offering guidelines for achievement.
- Award recognition to those who have met the established criteria.
- Improve education within the industry by encouraging participation in continuing education programs.

### Eligibility for the Certified Picture Framer (CPF) Exam

Any picture framer who has a minimum of one year of hands-on experience in retail or wholesale picture framing may apply for the certification. Furthermore, a person who passes the written examination of certification will receive the designation of Certified Picture Framers (CPF).



### How to Prepare

To prepare for the 3-1/2 hour written CPF® exam, download a free study guide from the PPFA online store. The guide includes a recommended reading list and practice questions. Each Chapter has a library of the recommended books or you may purchase your own copies from the PPFA Store. In addition, the "Introduction to the CPF® Exam" seminar will be held at select locations.

### Taking the CPF® Exam

The written CPF Exam is offered by Chapters and at the annual PPFA Convention. It is now available online. Information on how to arrange for a proctor and take the online exam is available when you register. The price is the same online and onsite.

[Current CPF List \(click here\)](#)

### Recertification

- MCPF and CPF designation holders are required to take an authorized Recertification Course once every four years.
- The Recertification Course is an educational program. It is not a test, but a course to share new knowledge and techniques.
- Recertification instructors are MCPFs who have completed a protocol in order to be certified to teach the course.

### Marketing

Those earning the CPF and MCPF designations receive the right to use CPF or MCPF after their name; receive a certificate and lapel pin; and can purchase materials from the online store to promote their designation.



## MASTER CERTIFIED PICTURE FRAMER (MCPF) EXAM

### Eligibility for the Master

### Certified Picture Framer (MCPF) Exam

A framer who has been a professional framer for five years, has passed the Certified Picture Framers (CPF) exam, and has taken a Recertification Course, is eligible to advance and earn the prestigious Master Certified Picture Framers (MCPF) designation.

There are currently only about 70 Master Certified Picture Framers in the world.

### Taking the MCPF® Exam

Achieving the MCPF designation requires a candidate to meet rigorous qualifications, including successful completion of a hands-on custom framing examination administered by PPFA and demonstrating a thorough knowledge of preservation framing.

MCPF exam consists of two parts. The candidate submits four framed articles including a canvas, a print, a textile, and an object. These are to be framed to very high preservation standards. They are taken apart and scored by MCPF examiners. The candidate is also given 90 minutes to frame a fifth item at the test site, thus demonstrating a thorough knowledge of preservation framing.

The MCPF Exam is offered by Chapters and at the annual PPFA Convention.

### MCPF® Continuing Education

MCPFs are required to recertify every four years and to take three MCPF Continuing Education classes in four years. These classes (that are open to all framers) meet the requirements for MCPF Continuing Education Credit and are held at the annual Convention; MCPF CE classes also may also be offered at Chapter events.

[Current MCPF List \(click here\)](#)