

PPFA CONNECT

NEWSLETTER OF THE PROFESSIONAL PICTURE FRAMERS ASSOCIATION

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Three Generations

Hall of Frames in Phoenix got its start in the 1970s

When his father talked Jay Kogan into moving to Arizona in the mid 70s to help with a new framing business, Jay had no idea he would be in the framing world for the rest of his life.

"What once started with only my father Ben, my mother Evelyn, my brother Ron, and me has turned into nine stores and a central warehouse, with a corporate

staff to manage them," says Jay, president of Hall of Frames in Phoenix, Ariz. The business had its start when Ben Kogan, co-owner of a Chicago paint company, Gerald's Fine Arts, relocated to Phoenix and opened a souvenir shop that sold tabletop frames, blinds, plants, and an assortment of accessories. One of the services Ben offered, with his background in the paint industry, was to paint portraits – and portrait customers would ask advice about how to frame and hang their portrait. As a result, Ben and Evelyn, and their sons Jay and Ron, started offering readymade frames. They soon noticed the frames sold more than the paintings, and were more profitable.

That first store, opened in 1975 in Tower Plaza in Phoenix, had thousands of frames lining the aisles. It truly resembled a "Hall of Frames," inspiring the name of the company that has expanded and flourished over the years.

"At one point we had 14 stores and over 80 employees, but we continued to operate like the same small family business regarding the care for our employees and the personal relationships we have with them," Jay says.

The business – with Arizona stores located in Chandler, Gilbert, Peoria, Phoenix, Scottsdale and Tucson – is now in its third generation, with Sean and Bryan joining their parents Jay and Pam, and uncle Ron.

"It's so fulfilling to work every day with family, and with employees who feel like family," Jay says. "I was blessed to work with and learn from my parents,



The Kogan family: (l-r) Sean, Ron, Pam, Jay, and Bryan.

and also now to be able to work and collaborate with my own children.”

Jay notes that one of the keys to success in business is to surround yourself with smart people –and in picture framing, to surround yourself with creative and artistic-minded people.

“No sale can happen until a design is first created, so we endeavor to partner with savvy sales people, great designers, and skilled craftspeople—always striving to maintain the delicate balance between a sales-driven retail mindset and a community of creative artists,” he says.

Jay has seen countless and ever-changing trends over the last four decades, with styles and colors changing yearly, sometimes even seasonally.

“From ornate to minimalist, from embellished and panned matting to stark white or no matting



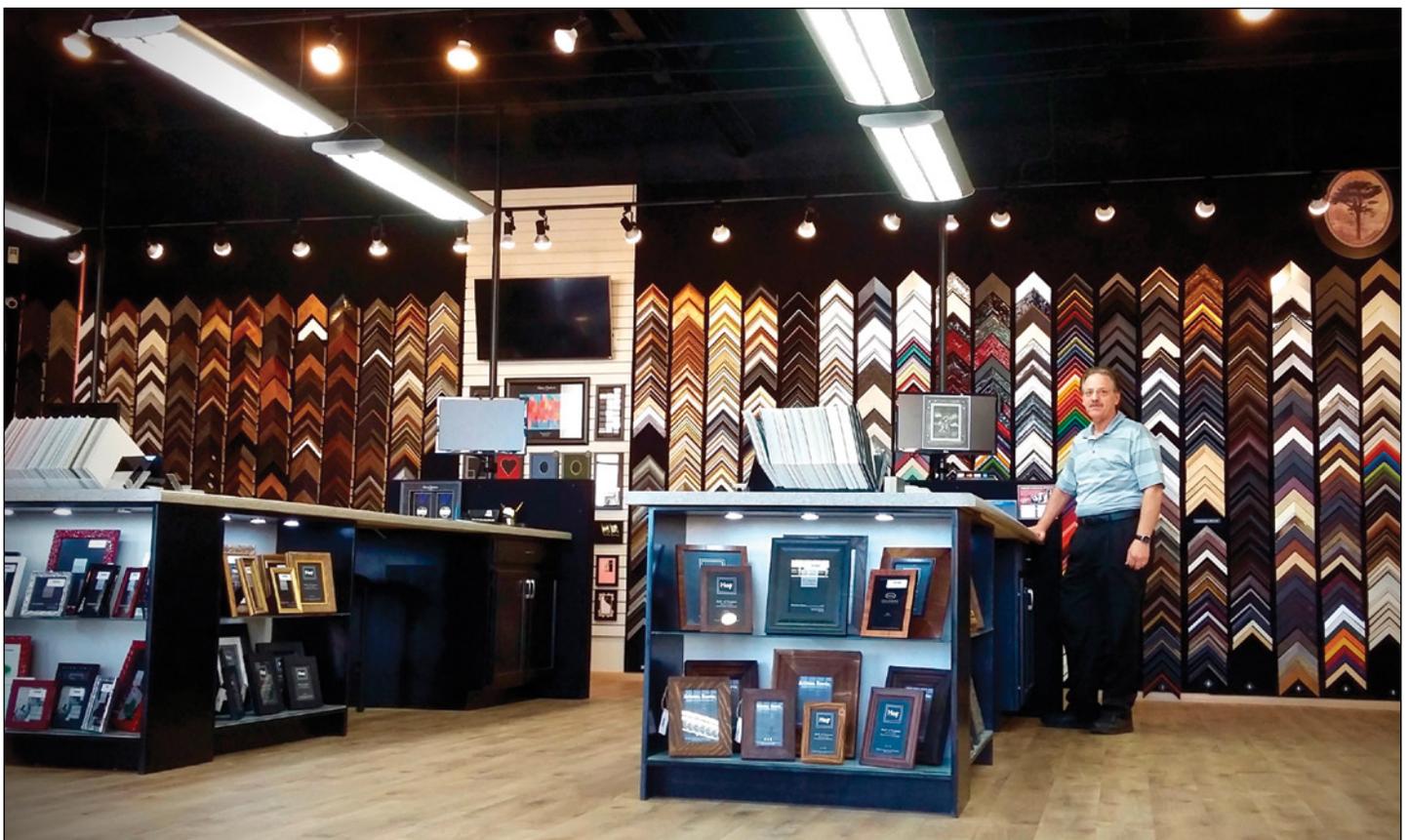
The Kogans own a central warehouse, seven Hall of Frames stores and two Paradise Picture Frame discount factory and outlet stores that are part of the Hall of Frames family.

at all, from floating glass with no frame to triple-stacked frames—we’ve seen countless trends come and go,” he says.

“We believe the key to staying relevant is to ride the waves of trends with the same structural integrity and craftsmanship that undergirds every project we undertake. And above all, we never sacrifice art preservation or conservation to trendiness or fashion.”

Sports-related objects are currently a hot trend, with a renewed interest in framing autographed jerseys, photos, balls, shoes, scorecards, hockey pucks, and even cricket bats. “If you can name the sport, we’ve framed a piece of it,” Jay says.

Hall of Frames – a framing center and picture gallery with its slogan, “Nobody Frames You Better” – has seen several challenging and complex framing projects over the years. “It’s a bit of a blur trying



Jay Kogan, pictured in the interior of Hall of Frames, has been in the framing business for 40 years.



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The Kogans and their team frame an assortment of items.



to recall just a few," Jay says with smile

The largest project was a 9-by-12 ft. African painting on a piece of bark. "Once framed, we couldn't get it out of the front door of the shop,

so we had to disassemble it and transport it to one of our larger stores to be reframed," he says.

"We've been privileged to frame historical relics such as letters written by George Washington, Abra-

ham Lincoln, and General Robert E. Lee, as well as original works of art by Rembrandt, Chagall, and Picasso. We've also done framing for Stevie Nicks and Alice Cooper, second-generation Hall of Frames clients whose parents were our customers back in the late 70s."

Commercial services have become integral to Hall of Frames business in the last 5 to 6 years. Beyond home builders and developers, a large part of the commercial business comes from organizations such as the Phoenix Suns, Arizona Diamondbacks, Phoenix Children's Hospital, Make-A-Wish, and several interior design firms throughout the Valley – "All of whom we're so privileged to serve," Jay says.

"Personal investment into our clients, high-quality items done quickly and correctly with a competitive price, professionally delivered and installed by our team—this has been the sure path to growth in our commercial department."

After framing pictures for the last 40 years, Jay still enjoys the daily interaction with customers. "I enjoy seeing them happily take their framing home with the feeling they received value beyond what they paid for," he says. ❖

Exciting Changes Are Happening

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'PARROTHEAD' PIECE

Rhode Island framers create a treasure for a Jimmy Buffet fan

How's this for enthusiasm? A client of Get the Picture Framing, in Lincoln, R.I., has so many framed treasures she added a room onto her house to display them!

This client of Andy Langlois, CPF, and Mike Labbe has been an avid collector of ski tickets and maps, tickets from Broadway shows, concerts, and other categories.

Each project got a huge frame with a unique presentation, and some had etched or painted glass on the inside. "Andy had a great time creating these, and the customer loved them," Mike says. "They were a ton of fun to do, and allowed us to try some new things we'd never tried before."

For the client's collection of 22 tickets to a variety of Jimmy Buffet shows, Andy and Mike created a Margaritaville theme, with a margarita 'glass' (plastic), a salt shaker, and flip flops, all provided by the client.

"This was an insane piece to do, but so much fun," Andy says.

A combination of the green bamboo-styled frame from Bella Moulding, and a deep shadowbox profile from Larson Juhl's Wren collection gave a frame depth of about 3.5 inches. The margarita 'glass' was cut with a Dremel tool to a size compatible with the frame depth.

The two then put on their creative hats. "The rim was 'salted' with some glue and some craft 'snow.' We tinted some 2-part resin with alcohol ink to make the margarita," Andy says. "We even added 'ice' – a bunch of small glass mosaic tiles. A straw and cocktail umbrella complete the look."

The bottom spacer strip of the piece has at least three layers of sand glued to the surface, as well as

several small seashells. "Don't worry... that sand's not going anywhere with the three coats of matte polyurethane applied to it," Andy says.

Recently, this client came back with a new project: a huge collection of tickets and brochures from several years' of ski trips.

After some discussion, the two settled on the idea of creating a mountain graphic for the background, with the tickets and trail maps floating in the shadowbox frame, and chose white and pale blue to keep the overall design very cold-looking.

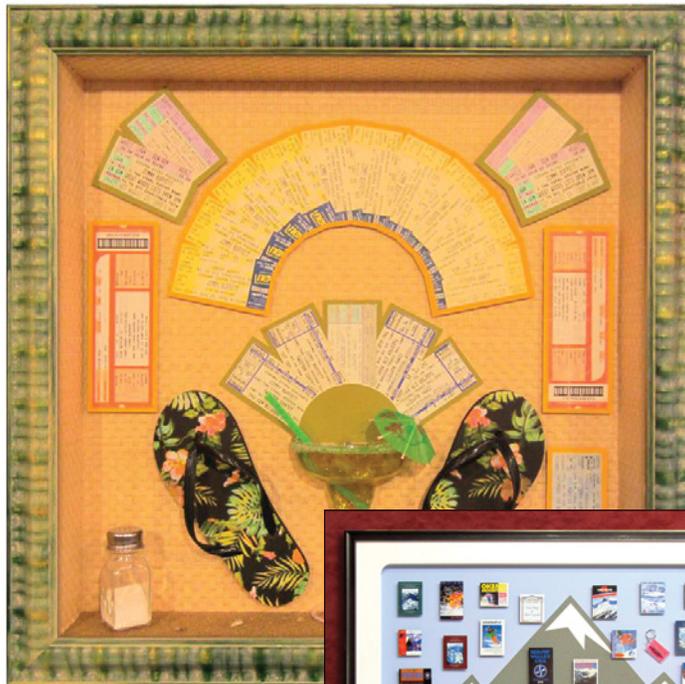
The mountain graphic was designed and cut on a computerized mat cutter, cutting the mountain itself from a slightly textured grey mat. Snow areas were coated with glue and a granulated faux snow purchased from the craft store, to add texture and sparkle.

Framing the originals of the 30+ trail maps turned out not to be feasible, as they would have completed obscured the mountain graphic. The maps were instead

scanned and reprinted, then mounted to black foam core and reversed beveled before being glued to the mat backing. The 76 ski lift tickets were wired to hang in a line in the bottom opening of the face mat, and left free hanging for interest and movement.

The package was framed in a 1.5-inch deep black and silver shadow box, completing a very neat, retro-looking piece.

"We were excited to show the finished piece and our client was thrilled with how it came out," Andy says. ❖



Andy Langlois, CPF, and Mike Labbe, of Get The Picture Framing in Lincoln, R.I., have framed several collections for one of their clients, including 22 tickets from Jimmy Buffet concerts and 76 ski tickets.



WHO'S "WHO"

Photo of "Dr. Who" actress includes "Gallifreyan" language

Sara Applegate, MCPF, terms herself an "obsessive" fan of "Doctor Who," the British TV series that has been a popular fixture for over 50 years.

"I have been watching the show since 1986 – I'm obsessed like those Star Wars fans made fun of in movies," says Sara, who has an image of the Doctor's time machine, the police box "Tardis," tattooed on her shoulder.

Of the dozen actors that have portrayed the time-traveling Dr. Who, Sara's favorites are the fourth, Tom Baker, and 10th, Scottish actor David Tennant.

The Doctor has had umpteen side-kicks, including one of Sara's favorites, "River Song," played by actress Alex Kingston, whose other work has included "ER" and "Arrow."

Sara, owner of Applegate Gallery & Custom Framing, in Vienna, Va., and a member of the National Capital Chapter, took second place in January's PPFA International OPEN Framing Competition with a signed photograph of herself with Kingston.

"I wanted to frame it in a way which truly represents the character of River Song and her story," Sara says. "The colors and textures on the mat recreate her sonic screwdriver. The circles in grey under her name are her name written in Gallifreyan, the language of the Time Lords. The flashing lights recreate the neural relay on the neck of her space suit and hidden inside her sonic screwdriver. The monitor indicates the life force, and the blinking suggests that it is running out.

"There was a great deal of hand painting involved," she adds. "I used some acrylic processes that created textures and cracking to mimic the aged metal of the sonic screwdriver the mats were representing."

Sara used an LED light panel with DMX control box and decoder (similar to a small computer) to make the lights randomly blink. The light panel produces no heat, emits virtually no UV light and has a life expectancy of 10,000 hours. EnvironmentalLights.com programmed the DMX controller. All the electronics were held in place outside the 'package' with Velcro so that any failing pieces could be easily replaced.

The LED panel itself is behind a piece of green acrylic that is recessed behind five small mat openings painted in a hammered metal finish with rusted edges.

Sara used Larson Juhl's Oiled Steel Anvil 289630

with the screw heads, stacked atop and offset the shadowbox version. Several of the screw heads have rust trailing from them. The top mat was entirely painted before being cut with a blue suede Artique 3704 mat underneath and Bainbridge Artcare Foamboard as a mount board.

The dust cover is 2-ply rag matboard and the glazing is Tru Vue Optium Museum acrylic. Sara used rice paper hinges to mount the photograph, Lineco neutral PH adhesive and epoxy to hold the frames to

each other, and Lineco Scotch ATG Gold Tape; acrylic paints by Liquitex, and crackle medium by Kroma. Ecospace by Frametek were used to keep the acrylic paint from coming into contact with the glazing. ❖

"I wanted to frame it in a way which truly represents the character of River Song and her story,"



Sara Applegate, MCPF, owner of Applegate Gallery & Custom Framing, in Vienna, VA., took second place in January's PPFA International OPEN Framing Competition with a signed photograph of herself with "Dr. Who" actress Alex Kingston.

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You Framed A What?!?

Gallstones, cannibals, termites nestPPFA members share some memorable (and in some cases, weird and wonderful!) items. Email a list of your interesting projects to editor@ppfa.com - and feel free to add other categories e.g. oldest, oddest shape, etc.



Mikki Kavich, MCPF
Mikki's Frame Shop
Crossville, Tenn.

Strangest: Cross stitch of a rocket ship in a Milky Way sky with a lady's gallstones as asteroids.

Most often name-dropped: Photo of Mary Ann from Gilligan's Island as a gift for actress Dawn Wells. She still looked the same but had one ponytail instead of two.



Campbell Hughes
Matisse Framing
Alderley,
QLD Australia

Strangest: Painting of cannibals eating human flesh, by an artist belonging to the Korowai tribe of south-eastern Papua New Guinea, believed to be the last cannibal tribe in existence.

Funniest: Cycling jersey with torn holes being awarded to club member who had crashed in each of the last seven consecutive seasons.

Most poignant: Graduation parchment with citation for a young woman who died from cancer before she could accept her parchment.

Most poignant runner-up: A damaged fob watch worn by a miner who died in a 1921 mine collapse in Queensland, in which none of the 75 miners survived. The watch stopped at 9:27 a.m. when the accident occurred.

Most difficult: Frying pan my wife won in an auction signed by a celebrity chef, and photo of him with my wife.

Smallest: Chanel perfume bottle



Hugh Phibbs,
Conservator
(retired, National
Gallery of Art)
Washington, D.C.

Strangest: Piece of a nuclear reactor that failed. It was an exhibit in a law case.

Funniest: A Roy Lichtenstein print called "Detail" comprising only Ben Day dots. It hung next to a cathedral image, also with Ben Day dots.

Largest: A 100-foot photo, China Summerhall, by Robert Rauschenberg.

Smallest: Andre Kretesz contact prints.

Most poignant: Suicide note.



Miranda Smith,
CPF
Gallery 360
Subiaco,
WA Australia

Strangest: A "live" termite nest (very stressful for a framing business with lots of wood – we did it mostly off-site and used an aluminum frame!)

Worst: Sheet from a bed from a wedding night (no more explanations, please! Ugh!!)

Item we refused to frame: Dead animal (no taxidermy)

Largest canvas original artwork stretched: 7 meters x 1.5 meters

Largest photo mounted: 10 meters x 2meters. (in four panels butting together)

Largest frame built: 6 meters x 3 meters



Samuel Budd
Caloundra
Framing Factory
Moffat Beach,
QLD Australia

Strangest: Gallstones (probably strangest, smallest and funniest together)

Smallest: After gallstones – postage stamps

Funniest: Cat hair that stood up when the glass got close

Most poignant: Items belonging to infants who have died

Most difficult: Large amount of military memorabilia that had to be worn on a regular basis

Largest: 5-meter canvases for Barito Bars



Ellen Collins, MCPF
Howard's Art
Supplies & Custom
Framing
Hagerstown, MD.

Largest: A quilt

Smallest: A postage stamp

Strangest: A hubcap

Most poignant: Military collages



Kathryn Dueck
James Art Studio
Saskatoon, Canada

Strangest: A wishbone from a lady who had received one from her mother-in-law after the first Thanksgiving after her engagement. She wished to carry on this tradition and present it to her son and his new wife at their wedding.

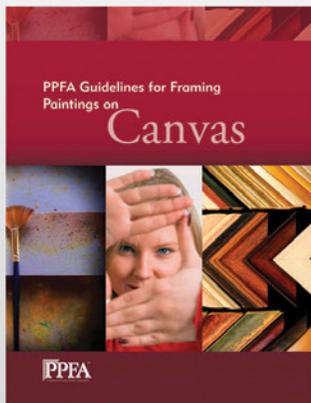


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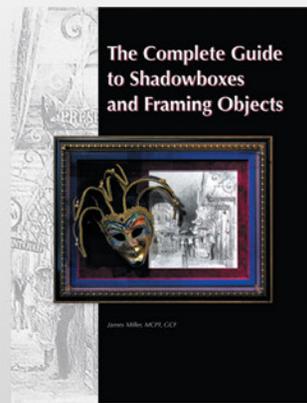
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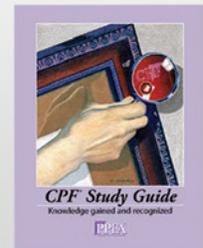


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Marketing Materials





Help Consumers Find You!

Have you created your retailer profile in the PPFA Directory? If not, you're missing out on a great marketing tool and a way for consumers to easily find you! Follow these easy steps:

1. Go to ppfadirectory.com.
2. Select Membership from menu items in the top banner.
3. Most of you will select the middle of 3 membership levels: "Most Popular, Business Membership U.S." Click on Sign up.
4. Enter your information in the fields.
5. At the bottom of the screen, under payment, enter your promotional code in the box provided, and it will take you to a screen where you can add details.
6. Choose up to 20 categories – these are items consumers will see.
7. Add photos and videos, if you wish.
8. When finished, you may see a screen saying "78% complete" or something similar. This means you have used that percentage of available space, not that you have not successfully completed the form.
9. Your entry will be listed as "pending" until approved by a moderator (a security feature, that also allows for a second set of eyes to catch errors).

The Directory includes articles, calendar of events, consumer blog, and much more.

Need help? [Email Membership](#)

*PPFA's former findpictureframer directory redirects to this new directory.

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www.ppfa.com

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ENJOY A 15% DISCOUNT ON BILL ADAIR'S "THE FRAME IN AMERICA"

"The Frame in America, 1700-1900," by William Adair, is available in the PPFA Online Store at www.ppfa.com. Click on "books" in the drop-down catalog menu.

The cost is \$29.95 – and PPFA members enjoy a 15% member discount. Revised and updated in 2013, Bill's book provides a fascinating look at the development of frames in the United States from early colonial times until the late Victorian period.

The 70-page book also provides a look at the materials and techniques used in fabricating traditional gilded frames and frame construction.

This book is just one of many books available in the PPFA Online Store, as well as merchandise, Picture Framing Magazine, and information on PPFA Certification and PPFA Competitions.



Visit the store at www.ppfa.com

where you'll also find tote bags, T-shirts, CPF marketing items, and much more.

CURB APPEAL

Storefronts with decorative window displays are a great marketing tool that showcases your creativity and presents your skills as a custom picture framer. They allow pedestrians and potential customers to get a feel for your business right away. A well-kept entryway can make a big difference in your foot traffic as well as your business sales.

Want your business featured in the PPFA Newsletter? We would love to see your store displays, so send photos of your storefront along with your business name and location to editor@ppfa.com.

*Framed in Tatnuck
Worcester, Mass.*



*Howard's Art Supplies &
Custom Framing
Hagerstown, Md.*



*Gallery 360
Subiaco, WA Australia*

The Frame Shop, Art
Gallery & Gifts
Holland, Ohio



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Framing
Factory
Moffat Beach,
QLD Australia



Gallery & Frame Shop
Fond du Lac, Wis.



The Frame Workshop
Appleton, Wis.



Framers Enjoy a “Day of Conservation”



The “Day of Conservation” drew a large crowd.

The PPEA Allegheny Chapter hosted a June 6 “Day of Conservation,” sponsored by PPEA, at the Senator John Heinz History Center’s new Museum Conservation Center (MCC) in Pittsburgh.

Frame conservator, historian, and master guildler William Bruce Adair led a morning session of “National Treasures,” focusing on America’s most important frames.

This was followed by lunch sponsored by LeWinter Moulding.

The afternoon included a presentation by MCC and a tour of the Center with Conservation Services Manager Barbara Conner.

The day wrapped up with free time to visit the Three Rivers Arts Festival.



Kathy Courtney, PFM Editor Patrick Sarver, Allegheny Chapter President Chris Rojik, Cathy Scott, Carrie Hutsko.



Museum Conservation Center Conservation Services Manager Barbara Conner with Allegheny Chapter President Chris Rojik.



Guest speaker Bill Adair, and framers Ellen Collins, MCPF, and Bob Mayfield relax after the MCC tour.

New England fall event attracts 50+ framers



Top: Kimberley Breil, the newly elected president of the New England Chapter, presents Kristina Davidson of Gastonart & Frame with the Robert Warshawer, MCPF-CPF Scholarship. Emily Marsh of The Art Place Gallery and Frame Shop was the other winner.

Bottom: The New England Chapter held a meeting in October at Red Hook Brewery in Portsmouth, N.H., with guest presenter Meg Glasgow giving two inspiring presentations. The day-long event, which drew over 50 people, also included a vendor tabletop show, business and marketing panel, networking, elections, winners of the Robert Warshawer NEPPFA MCPF-CPF scholarship, and winners of the 2016 PRINT competition. Pictured on the business and marketing panel are Meg Glasgow, Cliff Wilson, Larry Pearl and Rob Jenisch.

“Master Class Series”



Robert Grothues, MCPF, and Adela Davis, MCPF, chat before the Master Class event.



The Central Texas Chapter welcomed guest speaker Michael Pacitti to teach at their April Master Class series. Pacitti taught “Understanding the 6 Keys to Successful Selling,” and “Six Steps to Making a Sale.”

I know that to keep our customers coming back and to attract new ones we need to stay fresh and on top of what is new in our industry. The PPFA convention does just that. Meeting other framers, chatting business, what works for them what doesn't work -- this is priceless.

Julie Balson, CPF
Gallery & Frame Shop
Fond du Lac, Wis.

I really enjoyed the classes – I feel re-energized and want to try some new things.

Diane Transue, CPF
Transue's Custom Framing
Kittanning, Pa.

All the sessions were informative and well run.

Deborah Fox
The Mitre Box
Baltimore, Md.

I have learned so much in the classes I have taken over the years.

Mark Wallenfang, CPF
Shooting Star Photo & Custom Framing
Appleton, Wis.

Great convention. Came primarily for the classes and these lived up to expectations.

Wayne Baker Jr., CPF
JR Framing & Art
Sale, Victoria, Australia



Great speakers and topics at PPFA 2017!

Recent PPFA surveys show that in addition to the Framers Corner online forum, the association benefits that matter the most to our members are Education, Certification, and Competitions.

You'll find this trifecta in spades, at the PPFA 2017 Convention at the West Coast Art & Frame Expo/The National Conference, January 22-25 in Las Vegas.

A fantastic line-up of industry experts includes Viola Baldwin, Kirstie Bennett, Ellen Collins, Meg Glasgow, Joyce Michels, Jim Miller, Chris Paschke, Hugh Phibbs, Mark Wallenfang, Linda Wassell, and Russ Wood – and terrific session topics.

The Certified Picture Framer (CPF) and Master Certified Picture Framer (MCPF) exams will be offered, as well as a CPF/MCPF Recertification Course, and the "Introduction to the CPF Exam" class. This is a great opportunity to earn professional designation!

The finals of the PPFA International OPEN and PRINT competition will showcase the crème de la crème from Chapter competitions, with a competition cocktail reception and awards on the Tuesday evening. The entries will be on display in a framing 'gallery' on the trade show floor, to admire and to vote for Popular Choice.

There will be plenty of opportunities for networking, meeting old friends and making new ones, and special events like a keynote luncheon and Welcome to Vegas Reception – and of course, the exciting Expo floor packed with industry vendors.

In January, we launched the inaugural PPFA President's Dinner, an incredibly successful evening with entertainment, prize drawings, great food, and lots of fun. We'll be holding the event again, generously sponsored by Encore. Don't miss it!

PPFA sessions and events are open to members and non-members, with special pricing for PPFA members – and framers can attend classes at both the PPFA Convention and at The National Conference.

Look for information coming soon at www.ppfa.com, on the PPFA Framers Corner, in e-blasts, and in the PPFA Connect newsletter.

I look forward to seeing you all in Las Vegas!

*Warm Regards,
Gregory K. Norris, CPF
Huntington Hall of Frames
PPFA President*



How To Achieve Certification

While the written Certified Picture Framer (CPF) exam is available through Chapters and at the annual PPFA Convention, an online version is available.



For further information on the CPF exam, how to register, get a free Study Guide and reading list, and arrange for a proctor, visit www.ppfa.com, where you'll find the online store to purchase the books.

CPFs who would like to advance and earn the prestigious Master Certified Picture Framer (MCPF) designation, will find information at www.ppfa.com. The hands-on exam can be arranged locally or at the annual Convention.

Register for the exams or Recertification at the [Online Store](#).

Are You Due to Recertify By Year-End?

- MCPF and CPF designation holders are required to take an authorized Recertification Course once every four years. Check your CPF certificate and see if it's time for you to recertify!
- The Recertification Course is an educational program. It is not a test, but a course to share new knowledge and techniques.
- Recertification instructors are MCPFs who have completed a protocol in order to be certified to teach the course.

Marketing

Those earning the CPF and MCPF designations receive the right to use CPF or MCPF after their name; receive a certificate and lapel pin; and can purchase materials from the on-line store to promote their designation.

PPFA Certification — A Great Learning and Marketing Tool!

"I wanted to challenge myself. Preparing for the test was an education in itself. If I can get any distinction and edge from my competition, I'm going to do it."

Randy Parrish, CPF

"My customers were impressed when they learned that I have this certification. As word got around, I got lots of referrals because of this."

Miranda Smith, CPF

"The process of studying was where the most benefit came. As I read the suggested material, I was amazed at what I'd forgotten over the years. No matter how much you think you know, there is always more to learn."

Harry Gaston, CPF

"The MCPF exam was a great and rewarding test of my knowledge and ability. I've been extremely pleased with how much it has helped in marketing and the growth of my business!"

Cliff Wilson, MCPF

Congratulations to these recent Certified Picture Framers!

Congratulations to Jeff Norman, CPF, Franklin Framing, Franklin, N.C.; Lindsay Mayert, CPF, The Framing Nook, Red Deer, Alberta, Canada; and Liz Norman, CPF, The Village Framers, Yarmouth, Maine, who each took the CPF exam online, after finding a local proctor. Jeff and Liz each took their exams at local libraries with librarians as proctors, and Lindsay took her exam at a local frame shop.

Also congratulations to Caroline Knuth, CPF, Washington Framers' Workroom in Washington,

D.C., and Tracy Watson, CPF, of Blacksburg, Va., who passed the CPF exam held at the National Capital Chapter's annual certification weekend in August; and to four new CPFs from Australia, who took the exam in early September: Mark Stewart, CPF, Picturemark Framing, Canberra, ACT; Claire Walsh, CPF, Claire's Picture Framing, Perth, WA; David Barnes, CPF, Pro-Colour Laboratories, Newcastle, NSW; and Coral Jade Melgies, CPF, Ballina, NSW.

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Have a Framing Challenge? Get help at the Framers Corner!



Here's my suggestion, when cutting mats on a straight-line cutter; it involves adding a third layer between the two (recto/verso) visible mats. This also should work well when the item is not squarely shaped, or is not flat, or has irregular thickness.

1. Cut the recto/verso mats with openings slightly smaller than the item, overlapping it perhaps 1/16 to 1/8 inches overlap on all sides.
2. Turn one of the mats upside down and position the item precisely over its opening on the back of the mat.
3. Cut strips (perhaps 1/2-inch wide) of the third-layer material, perhaps cotton or alpha cellulose matboard or paper of a thickness that slightly exceeds the thickness of the item. Make the cuts straight, not beveled. These strips will not be visible in the completed mount.
4. Trim-to-length and fit the third-layer strips around the item, providing a slight expansion allowance. Glue the strips in place, being careful not to get any adhesive on the item. Full-length bonding is essential, to avoid the item's edge slipping into a gap.
5. Add more third-layer material around the strips to equalize the mat thickness over the entire surface area of the recto/verso mat.
6. Glue the other visible mat in place, completing the three-layer assembly. - **Jim Miller, MCPF**

To get help from framing experts, visit www.ppfacorner.com.

You can also enjoy framing tips; marketing and business ideas; assistance with technical issues such as photography, smartphones, tablets, Internet security, etc.; place classified ads; or just 'chat' with fellow framers. See you at the 'Corner!'

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