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PPFA CONNECT

NEWSLETTER OF THE PROFESSIONAL PICTURE FRAMERS ASSOCIATION

December 2016/January 2017 ■ Volume 1 ■ Issue 3

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Frames for Heroes

Joyce Michels specializes in framing military memorabilia

For Joyce Michels, MCPF, military framing is a very personal thing – her late father was a U.S. Army Sgt. Major who served in the Korean War, and her husband is a retired U.S. Army Combat Engineer. And Joyce, who owns Michels Frames & Things in Saint Robert, Mo., has done a lot of framing for the nearby U.S. Army base at Fort Leonard Wood.

A specialist in preservation framing of military items, among other memorabilia, Joyce will share her expertise in her class, “Frames for Heroes,” set for January 24 at the PPFA 2017 Annual Convention.

“No matter where in the country your own shop may be located, knowing a little bit about the military and how to properly display their items can be a niche that will give you that one more piece of ammunition in your arsenal over your competitors,” she says.

Joyce’s frame shop has had very interesting pieces come across the design table through the years.

“We always treat our military projects just as we would any other artwork; we frame it with preservation in mind,” she says. “We stitch down guidons, flags, patches, and articles of clothing. We use Melinex (Mylar) to hold medals down so they don’t bang up against the glass, and we don’t have to use nasty things like silicone on them.”



This World War II military piece uses the Star fillet line from Nelson’s Moulding & Frame. The mats are hand-wrapped with a neutral muted silk from Frank’s Fabrics.



Joyce Michels, MCPF

When Joyce opened her frame shop in 1998, she really just wanted to frame anything and was thrilled when anyone came through the door.

“My plan was to invest in my own framing education at every opportunity and to do one major thing in the shop each year. The first 10 years, that was exactly how it went,” she says.

After joining PPFA, she went to every class and workshop offered, and started being more involved at the Chapter level, then at the International level.

Her shop would see some sort of improvement or addition each year. She invested in new equipment, starting with a chop saw to complement the Morso chopper, then a CMC, a larger dry mount press, and more.

As the changing economy saw many of her local competitors go out of business, move to home-based businesses or stop for health reasons, her business



This oversized shadowbox with a uniform and memorabilia, used a variety of mounting methods.



This oversized shadowbox with a uniform and memorabilia, used a variety of mounting methods.

also had some very lean years, dropping nearly 40 percent in one year.

“But with the military post right at my back door, I couldn’t just quit,” she says. “I hung in there and I’m starting to see an increase in monthly sales on a more regular basis.

“I still enjoy the symbolism and tradition in framing military items. There’s a story behind every project and I enjoy hearing them when they are shared.

“The one thing I can honestly say has never changed is that I really just want to frame and I’m still thrilled when anyone comes through the door!”

Joyce also will co-teach “Beyond Framing 101-Textiles” with Ellen Collins, MCPF, set

for Tuesday; and the duo will co-teach the CPF/MCPF Recertification Course on the Wednesday of the Convention. ❖

Exciting Changes Are Happening

We are seeking dedicated professionals in the art and framing industry to help shape the future of the new Professional Picture Framers Association. Make a difference by promoting custom picture framing. Take advantage of educational opportunities, framing resources, and professional certifications.

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I know that to keep our customers coming back and to attract new ones we need to stay fresh and on top of what is new in our industry. The PPFA convention does just that. Meeting other framers, chatting business, what works for them what doesn't work -- this is priceless.

Julie Balson, CPF
Gallery & Frame Shop
Fond du Lac, Wis.

I really enjoyed the classes – I feel re-energized and want to try some new things.

Diane Transue, CPF
Transue's Custom Framing
Kittanning, Pa.

All the sessions were informative and well run.

Deborah Fox
The Mitre Box
Baltimore, Md.

I have learned so much in the classes I have taken over the years.

Mark Wallenfang, CPF
Shooting Star Photo & Custom Framing
Appleton, Wis.

Great convention. Came primarily for the classes and these lived up to expectations.

Wayne Baker Jr., CPF
JR Framing & Art
Sale, Victoria, Australia



The PPFA 2017 Convention is almost here!

As you'll see in this newsletter (and in the WCAF/National Conference brochure and website) we have dynamic sessions, fantastic speakers, and exciting special events.

Our inaugural President's Dinner at PPFA 2016 was the social event of the Convention, with fun, entertainment, and door prizes. I look forward to seeing you there this coming January –be sure to avoid disappointment by signing up early for this special event, sponsored by EnCore Products and WCAF Expo.

On Sunday afternoon, we'll hand out our annual PPFA service awards in our Member Meeting, introduce our slate of board nominees, and recognize our hardworking board, committee and task force members. This is YOUR meeting, so be sure to attend.

On Sunday evening we'll enjoy the always-popular Welcome to Vegas Reception/PPFA Meet & Greet, with several vendor tabletop displays.

New this year: the free Tuesday evening International Framing Competition Awards Cocktail Reception, sponsored by Tru Vue, where we'll find out the winners and admire their winning pieces – don't miss it! Thanks to Frank's Fabrics, Larson Juhl, PFM, SoftTouch Solutions, and Vermont Hardwoods for sponsoring Judges Awards.

I'm very excited about Sunday's PPFA Keynote Luncheon featuring guest speaker Paula Jackson and her presentation, "Creating a Collection – The Inspiration Behind the Design," sponsored by Larson Juhl and WCAF Expo.

Special events and sessions will fill fast, so take few moments from your busy holiday season and register. I look forward to seeing you all in Vegas!

*Warm Regards,
Gregory K. Norris, CPF
Huntington Hall of Frames
PPFA President*



Exams and courses will be held at PPFA 2017 in January!

The CPF and MCPF Exams, Recertification Course, and the "Introduction to the CPF Exam" will all be held in January during PPFA 2017 at the West Coast Art & Frame Expo. Take this opportunity to earn certification, or to recertify! Also, all non-business PPFA classes are eligible for MCPF Continuing Education credit (and are open to all framers).

How To Achieve Certification

While the written Certified Picture Framer (CPF) exam is available through Chapters and at the annual PPFA Convention, an online version is available.

For further information on the CPF exam, how to register, get a free Study Guide and reading list, and arrange for a proctor, visit www.ppfa.com, where you'll find the online store to purchase the books.

CPF's who would like to advance and earn the prestigious Master Certified Picture Framer (MCPF) designation, will find information at www.ppfa.com. The hands-on exam can be arranged locally or at the annual Convention.

Register for the exams or Recertification at the [Online Store](#).

Are You Due to Recertify By Year-End?

- MCPF and CPF designation holders are required to take an authorized Recertification Course once every four years. Check your CPF certificate and see if it's time for you to recertify!
- The Recertification Course is an educational program. It is not a test, but a course to share new knowledge and techniques.
- Recertification instructors are MCPFs who have completed a protocol in order to be certified to teach the course.

Marketing

Those earning the CPF and MCPF designations receive the right to use CPF or MCPF after their name; receive a certificate and lapel pin; and can purchase materials from the Online Store to promote their designation.



PPFA Certification — A Great Learning and Marketing Tool!

"I wanted to challenge myself. Preparing for the test was an education in itself. If I can get any distinction and edge from my competition, I'm going to do it."

Randy Parrish, CPF

"My customers were impressed when they learned that I have this certification. As word got around, I got lots of referrals because of this."

Miranda Smith, CPF

"The process of studying was where the most benefit came. As I read the suggested material, I was amazed at what I'd forgotten over the years. No matter how much you think you know, there is always more to learn."

Harry Gaston, CPF

"The MCPF exam was a great and rewarding test of my knowledge and ability. I've been extremely pleased with how much it has helped in marketing and the growth of my business!"

Cliff Wilson, MCPF

Congratulations to these recent Certified Picture Framers!

Congratulations to MaryAnn Heath Willoughby, CPF, of McKay Bricker in Kent, Ohio, and Kyla Mazurkewiz, CPF, of Victorian City Art and Frame in Franklin, Pa., who both took the exam

during the Allegheny Chapter's fall event; and Holly Ledwell, CPF, The Frugal Framer, Asheville, NC, who took the exam online at a community college.

PRESERVATION VOCATION

Hugh Phibbs will share his expertise in 3 classes at PPFA 2017

According to Hugh Phibbs, framers are the first line of action in preservation. “They see so much material and can advise the client as to what is safe to display and what should be stored in the dark,” he says. “They can educate the collecting public, about the hazards of oxidation and the importance of providing display and storage settings that are minimize biological, chemical, and physical change.”

Hugh will continue to help framers increase their knowledge, with his three classes at PPFA 2017: “Creating Preservation Storage: Protection Beyond Display” on Sunday afternoon; “Preservation: Where to Look and What to Trust,” on Monday afternoon; and “Framing Oversized Objects,” on Tuesday afternoon.

“What I enjoy most about teaching at the annual PPFA Convention are the amazing students and all that I get to learn from them,” he says.

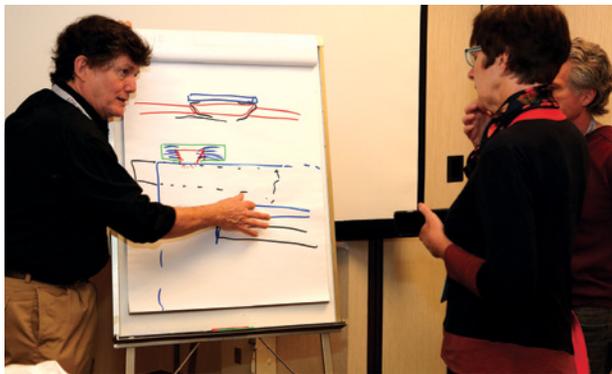
Hugh got his start in this field by studying art at the Art Students League, The Skowhegan School of Painting and Sculpture, Cornell University, and The University of Michigan where he earned a Master of Fine Arts degree in painting. “When I was at U-M in Ann Arbor, I considered conservation school, but having studied making art, I realized that I had no enthusiasm for altering it, in any way,” he says.

Before retiring in 2014, Hugh spent 35 years as coordinator of preservation services at the National Gallery in D.C.; and now works as a preservation consultant. “It was wonderful to work with such intelligent colleagues, who were open to and great critics of, new ideas, but being around the astonishing art, from the Gallery’s collections and loaned by other museums, wasn’t bad, either,” he says.

Each of the hundreds of exhibitions he got to work on had notable items in it, and some of the world’s most valued drawings and manuscripts. “Seeing them, in such an intimate way, always was moving,” he says. “I also got to do some less normal tasks, like cancelling Milton Avery’s printing blocks, housing Richard Die-

benkorn’s drafting tools, and meeting with Georgia O’Keeffe.”

Hugh expanded his knowledge and expertise on visits to France and the U.K. “I’ve been fortunate to work with wonderful colleagues, when I’ve been teaching in Arles and Paris, but I’ve learned the most from teaching in the Louvre, as I observed their storage methods and how they adapted the British Museum’s insights about the use of methyl cellulose to secure the art,” he says. “And from students in London and Edinburgh I gained a deep appreciation for the ingenuity of colleagues in the UK.”



Over the course of his career, Hugh has seen a major growth in the appreciation for preservation, at all levels, and a growing awareness among conservators that treatments should be minimally invasive. “More and more cosmetic treatments are being done in such a way that the art is not altered, with projectors and overlays, which is a boon to the future,” he says.

And he’s seen more than a few disasters along the way. “Fortunately, the worst examples come to us from the early part of the last century, but I’ve seen a Whistler drawing that was faded out of existence and a Raphael drawing that looked as if had been ‘through the wash,’” he says.

Hugh is a longtime member of the Professional Picture Framers Associations, and has been honored with the Award of Recognition for Innovation.

“The PPFA has been critical in bringing preservation issues to the attention of framers, collectors, and the broader public,” he says. “It has also been a bridge, between the conservation and framing communities.”

Hugh also has been a longtime contributor to Picture Framing Magazine. “PFM has been a fantastic supporter of art preservation, for many decades and has given me a means to reach out to the framing community, on matters of import to framers and conservators, both,” he says. “I’ve enjoyed wonderful editorial freedom and the process of setting new ideas in text helps me clarify that issues facing us.” ❖

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Bevels, Papers, Bevels, Profits

Russ Wood's wife Janet hates mice. So when Russ found a print of Beatrix Potter's characters Tom Thumb and Hunca Munca, he knew what he needed to get Janet: a matted print. "While Janet wasn't pleased with her gift, it's a great example of some of the techniques I'll be demonstrating in my 'Bevels, Papers, Bevels, Profits' class," says Russ, owner of Grey Owl Framing in Lakewood, Colorado.

In "Two Mice," there are three hand-painted bevels; one is a solid gold color, and two are variegated. "Then there is the decorative paper – can you really believe it started out red? My class will not only show how to do hand-painted bevels, it will also show how to add washes and accents to paper," Russ says.



A beautiful Beatrix Potter piece by Russ Wood.

In his 3-hour Wednesday morning class, Russ will show lots of different possibilities including hand painted bevels, hand painted decorative paper, and modified purchased decorative paper.

"There are lots of ideas in this class, and of course, I'll provide ideas for decorative elements that are better suited for today's customers – for example, how about two 4-ply bevels, hand-painted the color of your favorite sports team?"

Face Mounting and Acrylic Sandwiches

These "sandwiches" aren't edible – but they are very popular and will leave customers hungry for more!

According to Chris Paschke, CPF, GCF, acrylic, metal, and floating wall décor has become extremely popular for hospitality and display industries as well as home décor, so contemporary mounting methods are something every framer needs to understand.

What is face mounting? It's the fusion between the face of the art and an acrylic sheet creating a permanent, airtight bond allowing the image a high gloss wet look.

"The process is permanent and invasive mounting so is not the solution for all modern images," Chris says. "Acrylic sandwiches are another contemporary look



and a noninvasive mounting method that may be applied to the display of single sheets, magazines, photos

or anything that withstands its own weight and should not or cannot be mounted. My Sunday afternoon class will explore and explain the options including everything from materials and technique to standoffs."



French Style Mats for Contemporary Designs

Linda Wassell, MCPF, will teach a modern day approach to an age-old technique. “In today’s market, we need to provide an upscale look using new technology and mistake-proof techniques that are quick and efficient,” she says.

Linda will discuss a variety of non-traditional techniques and using this technology, including CMC, to create designs with the finesse of a French mat but with style that can work with classic to contemporary art forms.

In this hands-on class framers will have the opportunity to use a ruling pen, but Linda also will focus on several options for making panels that are subtle, interesting and easy to do, and a variety of techniques that will give a modern flair to compliment any types of art. She also will discuss pricing and selling strategies.



Photographing Framed Images

Mark Wallenfang, CPF, owner of Shooting Star Photo & Custom Framing in Appleton, Wis. for nearly 35 years, will share his expertise in “Photographing Framed Images for Advertising and Social Media.”

A picture really is worth a thousand words – and thousands of views on your shop’s social media. A pro photographer, photography teacher, and award-winning framer, Mark will show how to capture eye-catching images for a competitive edge. Whether works are glazed or unglazed, he will give helpful hints including exposure, white balancing, and editing images for providing a professional image for your website, Facebook, Instagram, and Pinterest, with a camera, phone, iPad, or tablet.

Mark, who earned a double major from Brooks Institute of Photography in Santa Barbara, Calif., spent 14 seasons as a professional photographer for the Green Bay Packers’ weekly newspaper, The Packer Report, and also offers photography services to local symphony and drama theaters. He teaches photography at Fox Valley Technical College in Appleton.



Fans, Feathers, and Fluff



Who could resist Ellen Collins' new class with that goofy name?! "Framers often say, 'Of course we can frame this!' – and then have to figure out the best way to design and attach a tricky item to both display and preserve various types of artwork," Ellen says. She will show various techniques to support the often-unusual treasures clients trust framers to display beautifully and correctly.

Ellen will team up with Joyce Michels, MCPF, to teach "Beyond Framing 101 – Textiles" – everything you need to know about handling textiles. You'll learn to identify the various kinds from crochet to tapa cloth to jerseys and how to mount them all correctly. This dynamic duo also will discuss timesaving techniques and pricing, with time for questions.

Ellen also is on tap to teach the free "Introduction to the Certified Picture Framer (CPF) Exam"; hold a meeting for Recertification instructors; and then this busy lady will wrap up the Convention by co-teaching the Recertification Course with Joyce.

Fit and Finish: Getting it Right the First Time and Framing with Standard Sizes and Photo Frames

It's only "fitting" that you join Master Certified Picture Framer Viola Baldwin for an informative demonstration and discussion about the ins and outs of securing the final act of picture framing. All areas of fitting that framing package into the frame will be covered – canvas, glass, and backing techniques as well as tools and tips – for a perfect finish

In her second class, Viola will give a demonstration, PPT slide show, examples and discussion about the variety of good alternative offerings that will help you attract artists who are always looking for creative, exciting and budget-friendly ways to frame their works.



Clear Film Mounting and Direct Contact Overlay (DCO)

Long time PPFA educator Jim Miller, MCPF, GCF, will discuss protective, minimally invasive, reversible, float/surface mounting techniques for textiles, documents, photos, and three-dimensional objects. Acrylic glazing, clear film, and fine-mesh fabrics can provide gentle, overall support for old, fragile, flat papers and textiles that might be damaged by traditional mounting methods and materials. Spherical objects such as hockey pucks, golf balls, baseballs, and tennis balls also may be fully supported and beautifully displayed. Learn how to use high-technology plastics and fabrics for innovative mounting without harm. Examples will show how these nearly invisible, methods can thrill customers and add to your bottom line.



Simple Strategies for Local Marketing



Meg Glasgow, owner of Finer Frames, will show you how to grow a successful business through a low cost marketing strategy. Meg's practical ideas will show how to complete a brand analysis, identify prime target customers, exactly how to reach them and identify the best online and offline strategies for consumer communication; and learn how to create an integrated execution plan for attracting more customers.

A nationally recognized consultant in the art and framing field, Meg travels widely in the U.S., presenting sales and marketing seminars for small businesses, and has published a book entitled "Meg on Marketing, A Self-Help Guide for Small Business Success."

Super Staff: Hiring and Training a Great Sales Design Team

Whether hiring your first staff member or improving your sales team, Kirstie Bennett will help you develop a knowledgeable sales staff that will create greater profits. If your business hires staff for both design and back room duties, learn how to optimize employees' potential in each area. The class will cover advertising, resume reading, interview questions, legal necessities, training outlines and techniques, ongoing training, and employee retention. Take home workbook material will have you ready to hire and train your first or 101st employee.



PPFA Keynote Luncheon, Creating a Collection - The Inspiration Behind the Design, with Guest Speaker Paula Jackson

As a moulding designer with over 35 years in the industry, Paula Jackson, product design manager for Larson Juhl, has traveled the globe, collecting beautiful things along the way. From a 10' tall French faux bois aviary to a 2" tortoise from Napa, she always finds a way to return with a treasure for her home and an idea for a new frame collection. Paula will walk you through the process of creating a moulding collection – from inspiration and design to manufacturing, and finally, to your wall. Understanding the passion, hard work, and artistry of creating a moulding collection will give you an appreciation for the work you do and the value of your craft.

After studying art history in college, Paula began her career at a small contemporary museum in Texas and spent the next 10 years working in art galleries in Dallas. Selling art led to a passion for designing and selling the perfect frame design, but her curious nature longed to learn more about manufacturing. At Clark Moulding, Paula partnered with longtime friend Robey Clark to develop innovative shapes and finishes. In 1994, Clark became part of the Larson-Juhl family, and Paula joined the LJ Design Team.



Sponsored by Larson-Juhl and The West Coast Art & Frame Expo

PPFA 2017 Convention

*January 22-25, 2017 Paris Las Vegas Hotel & Casino, Las Vegas
At the West Coast Art & Frame Expo/The National Conference*

Saturday, January 21

- 1:00 PM-4:30 PM A7116 Certified Picture Framer (CPF) Exam
5:00 PM-6:00 PM A7163 Meeting for PPFA Recertification Course Instructors
7:30PM-9PM Leadership Conference: Chapters Meet & Greet

Sunday, January 22

- 8:30 AM-11:00 AM PPFA Leadership Conference - CLC Breakfast Session 1
9:00 AM-11:00 AM A7137 Simple Strategies for Local Marketing • Meg Glasgow
11:45 AM-1:00 PM A7185 Keynote Luncheon: The Inspiration Behind the Design
Keynote Speaker: Paula Jackson - Sponsored by Larson Juhl and WCAF
1:15 PM-2:30 PM A7009 PPFA Annual Member Meeting
3:30 PM-5:30 PM A7182 Creating Preservation Storage: Protection Beyond Display • Hugh Phibbs
Sponsored by Tru Vue
3:30 PM-5:00 PM A7119 Introduction to the Certified Picture Framer (CPF) Exam • Ellen Collins, MCPF
3:30 PM-5:30 PM A7135 Face Mounting and Acrylic Sandwiches • Chris Paschke, CPF, GCF
5:30 PM-7:30 PM A7003 The Welcome to Vegas Reception/PPFA Meet & Greet

Monday, January 23

- 9:00 AM-12:00 PM A7142 French Style Mats for Contemporary Designs • Linda Wassell, MCPF
11:30 AM-1:00 PM PPFA Leadership Conference - CLC Lunch Session 2
1:00 PM-3:00 PM A7149 Super Staff: Hiring and Training a Great Sales Design Team • Kirstie Bennett
1:30 PM-3:30 PM A7181 Preservation: Where to Look and What to Trust • Hugh Phibbs
3:30 PM-5:30 PM A7144 Fans, Feathers, and Fluff • Ellen Collins, MCPF
4:00 PM-6:00 PM A7183 Fit and Finish: Getting it Right the First Time • Viola Baldwin, MCPF

Tuesday, January 24

- 8:00 AM-9:00 AM A7008 Competition Judges Meeting
9:00 AM-12:00 PM A7175 Photographing Framed Images for Advertising and Social Media • Mark Wallenfang, CPF
1:00 PM-3:00 PM A7172 Beyond Framing 101 – Textiles • Ellen Collins, MCPF; Joyce Michels, MCPF
1:00 PM-3:00 PM A7184 Framing with Standard Sizes and Photo Frames • Viola Baldwin, MCPF
3:30 PM-5:15 PM A7156 Frames for Heroes • Joyce Michels, MCPF
3:30 PM-5:15 PM A7162 Framing Oversized Objects: Preservation and Handling Concerns • Hugh Phibbs
5:30 PM-6:30 PM A7186 International Framing Competition Awards Cocktail Reception
Sponsored by Tru Vue. Judges awards by Frank's Fabrics, SoftTouch Solutions, Vermont Hardwoods, Larson Juhl, PFM
7:00 PM-9:00 PM A7180 The PPFA Presidents Dinner
Sponsored by Encore and WCAF Expo

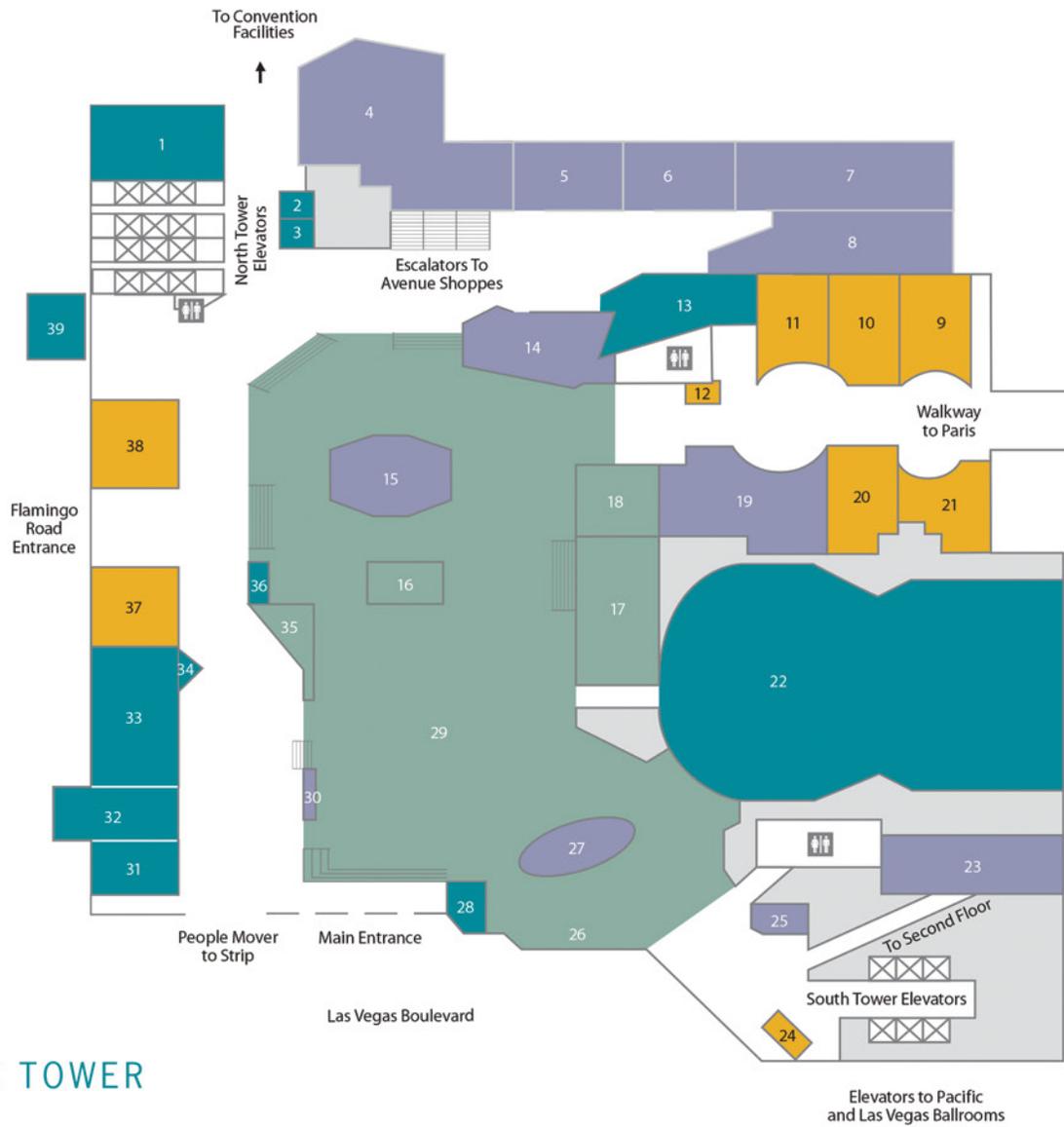
Wednesday, January 25

- 8:30 AM -12:30 PM A7117 PPFA CPF/MCPF Recertification Course • Ellen Collins, MCPF; Joyce Michels, MCPF
9:00 AM-11:30 AM A7139 Clear Film Mounting and Direct Contact Overlay (DCO) • James Miller, MCPF, GCF
9:00 AM-12:00 PM A7167 Bevels, Papers and Profit • Russ Wood
10:00 AM-2:00 PM A7118 Master Certified Picture Framer (MCPF) Exam, offsite

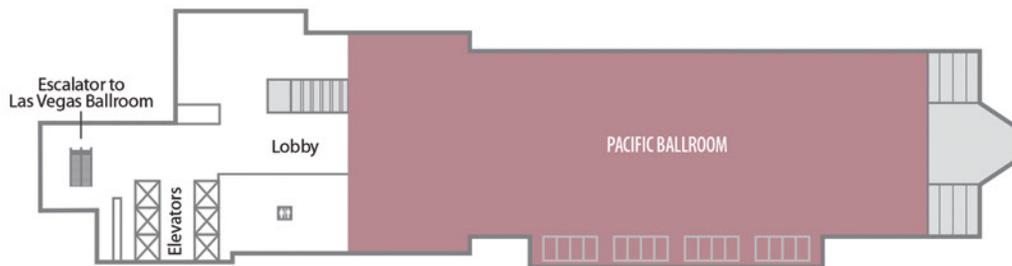
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All non-business PPFA classes are eligible for MCPF Continuing Education credit.***

BALLY'S LAS VEGAS

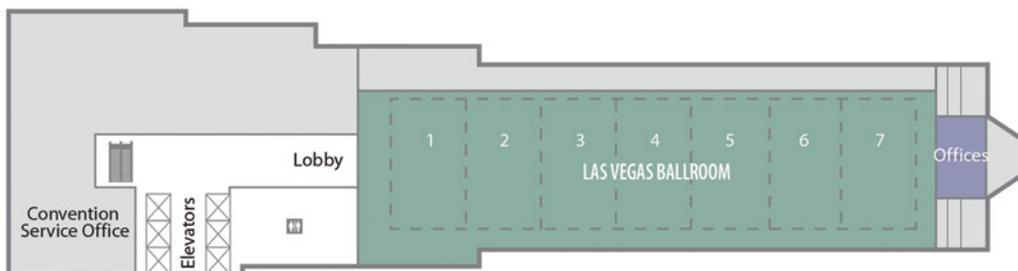
Property Map



SOUTH TOWER



SECOND FLOOR



THIRD FLOOR

You Framed A What?!?

PPFA members share some memorable (and in some cases, weird and wonderful!) items. Email a list of your interesting projects to editor@ppfa.com - and feel free to add other categories e.g. oldest, oddest shape, etc.



Randy Parrish
Randy Parrish Fine
Framing & Art
Ann Arbor, MI

Smallest: Baby teeth.

Largest: 4-by-15 foot painting.

Strangest: Fish head (for a biology department).

Most poignant: Corvette emblems and a gearshift from a client's father's treasure car that he was killed in.



Wally Fay
Sunshine Frames
Jacksonville Beach,
FL

Largest: Two Rosenquist prints – one a horizontal 71-by-112 inches, the other a vertical 130-by-48 inches. I also once stretched a 120-by-324 inch canvas, but it required no framing.

Oddest: A Weaver Bird's nest a customer brought back from Africa. A little fragile and a tad stinky, but we got it done. We've framed any number of shark jaws, but that isn't too unusual for a coastal area.

Poignant: The piece was insignificant, but was something a favorite customer was planning on having framed – then she was diagnosed with cancer. After her death, her husband brought it in and was pretty much an emotional wreck. We framed it as I knew she would have wanted and gave it to the family.

Strangest shape: A 13-sided vintage Deco mirror, where neither the angles nor the lengths were consistent. It was roughly teardrop shaped so there were both acute and obtuse angles.



Robin Gentry,
MCPF
B&J Gallery
Bowling Green, KY

Smallest (which turned out large): complete set of Bazooka Joe bubble gum wrappers which had to be in order #1 to #50.

Strangest: Small flag that had hung in an ex-employees office.

Most poignant: Old school slate, and Babe Ruth Baseball memorabilia.

Funniest: An ashtray with a funny saying.



Russ Wood
Grey Owl Framing
Lakewood, CO

Smallest: 1-5/8-by-2-5/8-inch fallout that I used for testing colors before placing them on a mat. One scrap looked like an abstract dancing snowman, so I matted and framed as a miniature sample.

Best continuous customer: A used bookseller with 15,000 +books, many from the 19th and 20th centuries. I get several images and mat them all, no frame, with variegated bevels, that he resells. The best was an Audubon black billed magpie three years ago and 10 Jackson original photo-chromic prints from 1890 to 1910.

Most surprising order: 1710 map. I suggested framing a copy and keeping the original in a safe place. But he brought the original and the copy. The original got a 22k gold hand-laid bevel, while the copy got a charcoal-gold acrylic solid color bevel. He has five more copies of the map he wants framed the same way.



Karen Haverstock
Haverstock Creative Designs
Bedford, Nova Scotia, Canada

Largest: Three 32"x40" military memorabilia shadowboxes for a customer who served in three branches of the Canadian Armed Forces. Each had 50-60 items, all mounted in an archival manner.

Most poignant: Medal inherited by a customer when his father died, with a photo of his father. The customer gave this shadowbox to his brother, whose own inherited medal had been stolen, to show love and appreciation for his brother donating his kidney to my customer. The transplant was a success.

Oldest: Two antique Dutch porcelain tiles from the 17th and 18th centuries.

Most difficult item to mount as invisibly as possible: 22 crystal plates, each one not exactly the same as they were hand-made. They varied in size between 7.75" – 8.25" in diameter, 0.875" – 1.125" deep, and weighed 2 lbs. Ended up using six nickel plated shouldered square hooks covered with clear shrink tubing, which were positioned to blend in with the cut crystal design seen through the plate's lip. These hooks were screwed into a substrate of 1/2" plywood covered with suede mat.

Most interesting photo: Photo of stained cells taken with a microscope in a heart disease research lab. The photo was printed on aluminum, which made the florescent colors of the cells even more vibrant. So interesting that something can be both scientific and artistic at the same time!

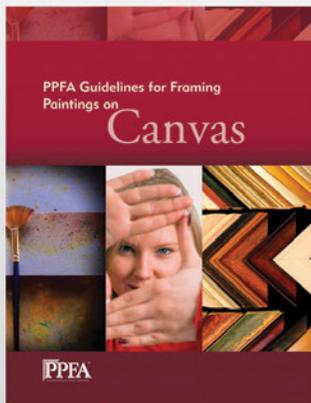


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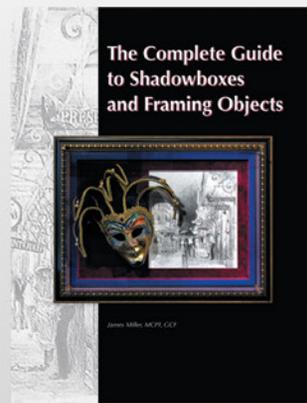
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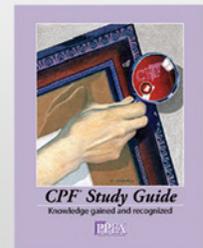


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4. Enter your information in the fields.
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6. Choose up to 20 categories – these are items consumers will see.
7. Add photos and videos, if you wish.
8. When finished, you may see a screen saying "78% complete" or something similar. This means you have used that percentage of available space, not that you have not successfully completed the form.
9. Your entry will be listed as "pending" until approved by a moderator (a security feature, that also allows for a second set of eyes to catch errors).

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Allegheny Chapter Event



Larson Juhl representative Rich Irwin; Kathy Courtney, CPF, Courtney-Laughlin Frame Studio; Jamie Laughlin, CPF, Courtney-Laughlin Frame Studio; and Chapter President Chris Rojik, CPF, Frame Gallery Inc.

The Allegheny Chapter held its annual dinner and PRINT Competition this fall at The Club at Nevillewood in Pittsburgh, attracting around 30 people.

Guest speaker Carol Graham, director of Consumer Relations at Frame Ready Software, gave a Powerpoint presentation, "Evolution of Pricing,"

The Frame Gallery took first place in the PRINT competition; and Amy Ivell, Victorian City Art, took second and first time entry award. Haw Thicket Custom Framing took third place in PRINT and first place in OPEN, with Courtney-Laughlin Frame Studio taking second place in OPEN and Transue's Custom Framing took third place. Bob Mayfield, Greg Norris and Ellen Collins served as judges, with Carol Graham as secretary and help from Robin Gentry.

Kyla Mazurkewiz, Victorian City Art, and MaryAnn Heath Willoughby from McKay Bricker Gallery, took and passed the CPF Exam.

Four moulding reps attended: Rob Payne from LeWinter Moulding, Shawn Rock from Omega Moulding, Eric Klempner from Studio Moulding and Rich Irwin from Larson Juhl.

Door prize and competition donations came from West Coast Art and Frame Expo, Lifesaver Software, Crescent Cardboard, Neilson Bainbridge, Kooltack, Roma, Decor Moulding, Omega Moulding and Studio Moulding.



Guest speaker Carol Graham (seated), and PPFA President Greg Norris, CPF, (standing behind) chat with attendees.

“The Best Little Frame Show In Texas”



The Central Texas Chapter hosted “The Best Little Frame Show in Texas,” Oct. 8-9, in New Braunfels. Marty Horowitz (left) from Goldleaf Framemakers of Santa Fe gave two presentations.



Top, Robert Grothues (left) listens to panel experts (l-r) Gary Barker, Digital Technology Group; Marty Horowitz, Goldleaf Framemakers of Santa Fe; Paul MacFarland, Art Preservation Resources; and David Horowitz, Goldleaf Framemakers of Santa Fe.

Left, Chris Heffter from Valiani gives a demonstration, while Bert Mizell from Advantage Picture Framing in Temple, Texas, and his employee Crystal Orlando, watch.

Pacific Southwest



The Pacific Southwest Chapter met Nov. 14 for an event hosted by Nancy White, owner of New Creation Picture Framing, who gave Chapter members an opportunity to create stenciled mats.

Metro Atlantic



Top, The Metro Atlantic Chapter enjoyed a private tour on Sept. 25 with frame historian and consultant Suzanne Smeaton at the Metropolitan Museum of Art in New York City. Photo credit: Eric Michael Tollefson



Right, on Oct. 30, the Chapter enjoyed a presentation by conservator Susan Duhl at the James Michener Museum in Doylestown, Pa.

CURB APPEAL

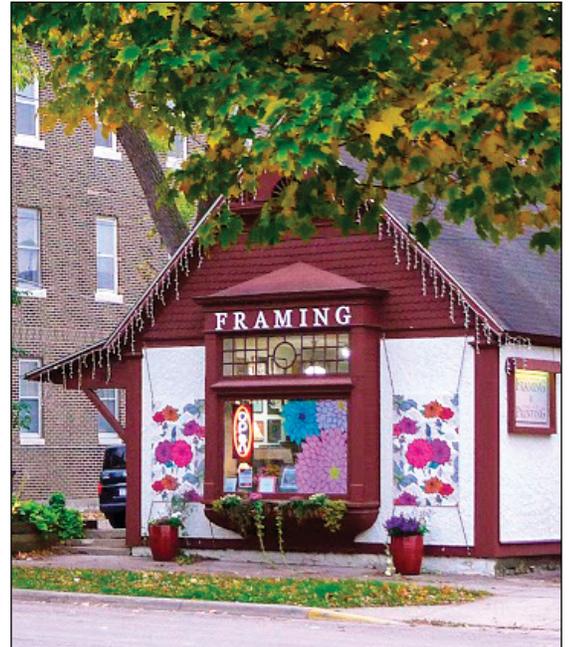
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A tabletop vitrine would work best. Usually, flight helmets of that period are tanned leather with either a fabric or sheepskin liner. If they were heavily used and not subsequently stored and handled properly, they can be in poor condition. Even if it's still in good, stable condition, mounting the helmet on a head or hat mount to restore the shape and prevent splits and distortions along fold lines is always best. I would suggest the owner contact a textile conservator (or objects conservator with previous experience on this type of material and object) to stabilize the loose threads. There could be more breakage and loss during handling and mounting and the object will "read" better overall.

Paul Storch
Objects Conservator
Museum Science Consultants

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